

### Networking and Career Support for Students and Alumni

## Career Connections

#### Preparing for Success

In today's competitive job market, it's not enough for the CU Denver Business School to provide an outstanding business education—we need to give our students an upper hand in applying this knowledge toward a fulfilling career. That process starts from the first day of classes, when students should be considering how the knowledge and skills they're learning will prepare them for the workplace.

We want to provide more students with employment connections, community outreach, and job placement, but we're constrained from doing so by limited funding. We need more resources to be able to give the Business School's 1,400 graduate students the personalized attention they need for goal-setting, résumé development, and smart job searches. We also want to help our 1,700 undergraduates, for whom we're not currently able to provide career services.

Career Connections is the bridge between students completing their education and employers in the workplace.

#### Career Connections offers business graduate students:

- **Personalized sessions** with a career coach for résumé development, interview preparation, and salary negotiation to help business students more effectively find jobs
- **Development of social media accounts**, with personalized coaching sessions to help students set up LinkedIn profiles for networking and job searches
- **Online resources** such as learning modules, webinars, data sheets, and résumé samples
- **An exclusive jobs database** in which students and alumni can add their résumés, view jobs, and contact employers who have business partnerships with the Business School
- **Internships and short-term projects** with local employers to help graduate students develop hands-on experience in their desired industry
- **Career “boot camps”** that guide students in interview preparation, business etiquette, and personal-presentation skills
- **Leadership Café events** at which business leaders address contemporary topics and network with students, alumni, and professors



*“The thing that I loved most about Career Connections is that it’s very personal. The career coach looked over my résumé, gave me really some good advice, and managed to find me a fantastic internship. I’ve already been offered a job before graduation with the Center for Work Ethic Development.”*

**Caroline Friesner**  
2014 Accounting MS candidate



*“Career Connections is a huge asset for any business that is trying to grow and find good employees. The staff members gave me a platform to get in front of the students and attract them to our industry. They also did a good job of identifying the skills we needed to be successful and pushing forward qualified candidates.”*



**Garrett Sznip**

Vice President, Aleutian Consulting

### Critical Needs:

Career Connections would like to help all business students perform well in their chosen profession. CU Denver students and alumni will likely have multiple employers and jobs during their careers—they need to learn a successful process to manage these transitions.

Currently, we’re only able to reach 20 percent of our graduate students in a personalized meeting or small-group basis. Career Connections would like to:

- **Support additional career coaches** to facilitate more one-on-one sessions with students and recent alumni for résumé and LinkedIn profile development, job searches, online research about companies, and interview preparation
- **Support a recruitment manager and an employer-outreach manager** to increase our partner-development efforts with local and regional employers, and to ensure that CU Denver business students are both gainfully employed and recognized regionally
- **Purchase assessment and interview software** so Career Connections staff can more accurately match students’ interests and abilities with their goals and provide online training for students to prepare them to obtain jobs after graduation
- **Create an online course** for training and career applications to support students’ career-setting goals as they begin and continue their studies at the Business School
- **Increase resources for career fairs** for students, alumni, and employers in multiple industry sectors
- **Provide undergraduate students with personalized career counseling sessions** to help them refine their résumés
- **Name a suite in the Business School building for the career center**, to include interview offices as well as training and meeting space

### Invest in Students

Career Connections is a hub of resources for connecting talented students with employers. Invest in undergraduates, graduate students, and alumni so they can take that next step in finding meaningful employment. Among those who graduate from CU Denver, 68 percent stay in Colorado. An investment in Career Connections is an investment in our local economy.

To learn about the many ways you can make a gift, contact:

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[cufund.org](http://cufund.org)

